

HISTORY

- ◆ BoardSource was established in 1988 as the National Center for Nonprofit Boards to address the sector's need for resources and tools to improve nonprofit effectiveness by strengthening board performance.
- ◆ BoardSource achieved 501(c)(3) status in 1991.

CURRENT ORGANIZATION

- ◆ Our mission is to advance the public good by building exceptional nonprofit boards and inspiring board service.
- ◆ We serve nonprofit chief executives, board chairs, and board members as well as the nonprofit staff who work closely with these groups.
- ◆ BoardSource has an annual budget of approximately \$8 million and employs a professional staff of more than 40 employees as well as an affiliated pool of 17 associates who conduct consulting and trainings around the country on behalf of the organization.

IMPACT

- ◆ In 2010, BoardSource provided training and resources to more than 16,000 nonprofit leaders.
- ◆ Also in 2010, we delivered customized diagnostics and strategic planning services to more than 700 nonprofit organizations.
- ◆ 9 out of 10 members recommend BoardSource products and services to other board members.
- ◆ 3 out of 4 members have used BoardSource resources to implement actions that improved their organization's effectiveness.

PRODUCTS & SERVICES

- ◆ **Nonprofit Governance Index**
 - Begun in 1994, the BoardSource Nonprofit Governance Index has become a leading resource on board practices in the United States and is the only large-scale, cross-sector governance survey available that includes responses from both board members and executive staff.
 - The most recent Index was the 6th edition, published in 2010.
 - The 2010 Index includes responses from nearly 1,000 nonprofits including human/social service organizations, trade associations, arts and cultural groups, foundations, healthcare organizations, and higher education institutions.
- ◆ **Membership Program**
 - BoardSource's membership program provides year-round educational offerings and support for nonprofit leaders.
 - BoardSource's membership program currently includes more than 13,000 individual leaders from nonprofit organizations across the country.
- ◆ **Publications**
 - BoardSource's library of nonprofit governance resources includes more than 100 publications and tools on a broad range of topics relevant to nonprofit CEOs, board leaders, and practitioners.
 - BoardSource's seminal publication is *The Source: 12 Principles of Governance that Power Exceptional Boards*.
 - In 2010 alone, more than 50,000 publication resources were accessed by nonprofit leaders from across the country.

- ◆ **Diagnostic and Assessment Services**
 - BoardSource offers services to help organizations establish organizational capacities and identify areas for potential concern or investment of additional resources.
 - In 2010, BoardSource's assessment services served more than 560 organizations.
- ◆ **Training Programs**
 - BoardSource's training programs include a wide range of in-person, webinar-based and on-demand offerings.
 - BoardSource's training programs reached more than 3,500 nonprofit leaders in 2010.
- ◆ **Consulting Services**
 - BoardSource's consulting services support the needs of individual organizations seeking to directly address key issues or challenges in their own board leadership.
 - In 2010, BoardSource worked with more than 150 organizations on projects including strategic visioning and planning, board restructuring, clarifying roles and responsibilities, addressing challenging board dynamics, and much more.
- ◆ **BoardSource Leadership Forum**
 - The BoardSource Leadership Forum is an annual conference that convenes hundreds of governance experts, board members, chief executives, and senior staff from around the world to discuss the newest thinking and practices in nonprofit governance.